

Order / Rev: A2607426
 Alt Order #: 27019372
 Flight Dates: 07/22/20 - 07/28/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
 Product Desc: Candidate
 Estimate: 7075

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$100.00		0.00			
N 5	Multi	07/28/20	07/28/20	KSN Today 2	CM	6-7am	-T-----	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		KSN Today 2													
		KANSAS TODAY 2													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$100.00		0.00			
N 6	Multi	07/22/20	07/22/20	Today Show 7-8am	CM	7-8am	--W----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$175.00		0.00			
N 7	Multi	07/24/20	07/24/20	Today Show 7-8am	CM	7-8am	----F--	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$175.00		0.00			
N 8	Multi	07/28/20	07/28/20	Today Show 7-8am	CM	7-8am	-T-----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 7-8am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$175.00		0.00			
N 9	Multi	07/22/20	07/22/20	Today Show 8-9am	CM	8-9am	--W----	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$135.00		0.00			
N 10	Multi	07/23/20	07/23/20	Today Show 8-9am	CM	8-9am	---T---	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$135.00		0.00			
N 11	Multi	07/24/20	07/24/20	Today Show 8-9am	CM	8-9am	----F--	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$135.00		0.00			
N 12	Multi	07/27/20	07/27/20	Today Show 8-9am	CM	8-9am	M-----	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$135.00		0.00			
N 13	Multi	07/28/20	07/28/20	Today Show 8-9am	CM	8-9am	-T-----	:15/:15	1	\$135.00	P4	0.00	BK	1	\$135.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show 8-9am													
		TODAY SHW													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$135.00		0.00			
N 14	Multi	07/25/20	07/25/20	Today Show Sa	CM	8a-10a	-----S-	:15/:15	1	\$50.00	P4	0.00	BK	1	\$50.00
		Channels : KSNK,KSNG,KSNN,KSNNW													
		Today Show Sa													
		SATURDAY TODAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	-----S-					1	\$50.00		0.00			
N 15	Multi	07/26/20	07/26/20	Today Show Su	CM	Today Show Su	-----S	:15/:15	1	\$50.00	P4	0.00	BK	1	\$50.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Today Show Su											
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Today Show Su											
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S		1			\$50.00		0.00				
N 16	Multi	07/26/20	07/26/20	Meet the Press	CM	Meet the Press	-----S	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	-----S		1			\$100.00		0.00				
N 17	Multi	07/22/20	07/22/20	M-F 9-10a	CM	9-10a	--W----	:15/:15	1	\$85.00	P4	0.00	BK	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--W----		1			\$85.00		0.00				
N 18	Multi	07/23/20	07/23/20	M-F 9-10a	CM	9-10a	---T---	:15/:15	1	\$85.00	P4	0.00	BK	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	---T---		1			\$85.00		0.00				
N 19	Multi	07/24/20	07/24/20	M-F 9-10a	CM	9-10a	----F--	:15/:15	1	\$85.00	P4	0.00	BK	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--		1			\$85.00		0.00				
N 20	Multi	07/27/20	07/27/20	M-F 9-10a	CM	9-10a	M-----	:15/:15	1	\$85.00	P4	0.00	BK	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	M-----		1			\$85.00		0.00				
N 21	Multi	07/28/20	07/28/20	M-F 9-10a	CM	9-10a	-T-----	:15/:15	1	\$85.00	P4	0.00	BK	1	\$85.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				M-F 9-10a											
				LVE-KELLY&RYAN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-T-----		1			\$85.00		0.00				
N 22	Multi	07/22/20	07/22/20	KSN News at Five	CM	5-530pm	--W----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	--W----		1			\$175.00		0.00				
N 23	Multi	07/24/20	07/24/20	KSN News at Five	CM	5-530pm	----F--	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/20/20	07/26/20	----F--		1			\$175.00		0.00				
N 24	Multi	07/28/20	07/28/20	KSN News at Five	CM	5-530pm	-T-----	:15/:15	1	\$175.00	P4	0.00	BK	1	\$175.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				KSN News at Five											
				KSN NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		07/27/20	08/02/20	-T-----		1			\$175.00		0.00				
N 25	Multi	07/23/20	07/23/20	NBC Nightly News WKD	CM	530-6pm	---T---	:15/:15	1	\$225.00	P4	0.00	BK	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNNW											
				NBC Nightly News WKDY											

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 Product Desc: Candidate
 Estimate: 7075

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$225.00		0.00			
N 26	Multi	07/28/20	07/28/20	NBC Nightly News WKD&M	CM	530-6pm	-T-----	:15/:15	1	\$225.00	P4	0.00	BK	1	\$225.00
Channels : KSNL,KSNG,KSNL,KSNW				NBC Nightly News WKDY											
NBC NITELY NWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$225.00		0.00			
N 27	Multi	07/24/20	07/24/20	KSN News at Six	CM	6-630p	----F--	:15/:15	1	\$225.00	P4	0.00	BK	1	\$225.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$225.00		0.00			
N 28	Multi	07/27/20	07/27/20	KSN News at Six	CM	6-630p	M-----	:15/:15	1	\$225.00	P4	0.00	BK	1	\$225.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Six											
KSN NEWS-6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$225.00		0.00			
N 29	Multi	07/23/20	07/23/20	M-F 630-7p	CM	630-7pm	---T---	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
Channels : KSNL,KSNG,KSNL,KSNW				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$300.00		0.00			
N 30	Multi	07/27/20	07/27/20	M-F 630-7p	CM	630-7pm	M-----	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
Channels : KSNL,KSNG,KSNL,KSNW				M-F 630-7p											
WHEEL-FORTNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----					1	\$300.00		0.00			
N 31	Multi	07/22/20	07/22/20	LN M-F	CM	10-10:35pm	--W----	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$300.00		0.00			
N 32	Multi	07/24/20	07/24/20	LN M-F	CM	10-10:35pm	----F--	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--					1	\$300.00		0.00			
N 33	Multi	07/28/20	07/28/20	LN M-F	CM	10-10:35pm	-T-----	:15/:15	1	\$300.00	P4	0.00	BK	1	\$300.00
Channels : KSNL,KSNG,KSNL,KSNW				KSN News at Ten Mon-Fri											
KSN NEWS-10P<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----					1	\$300.00		0.00			
N 34	Multi	07/22/20	07/22/20	Tonight Show	CM	10:35p-11:35pm	--W----	:15/:15	1	\$80.00	P5	0.00	BK	1	\$80.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	--W----					1	\$80.00		0.00			
N 35	Multi	07/23/20	07/23/20	Tonight Show	CM	10:35p-11:35pm	---T---	:15/:15	1	\$80.00	P5	0.00	BK	1	\$80.00
Channels : KSNL,KSNG,KSNL,KSNW				Tonight Show/Jimmy Fallon											
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---					1	\$80.00		0.00			

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Flight Dates: 07/22/20 - 07/28/20

Advertiser: POL/Roger Marshall/US Senate/KS/Rep
Product Desc: Candidate
Estimate: 7075

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 36	Multi	07/24/20	07/24/20	Tonight Show	CM	10:35p-11:35pm	----F--	:15/:15	1	\$80.00	P5	0.00	BK	1	\$80.00
Channels : KSNC,KSNG,KSNL,KSNW															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	----F--			1			\$80.00		0.00			
N 37	Multi	07/27/20	07/27/20	Tonight Show	CM	10:35p-11:35pm	M-----	:15/:15	1	\$80.00	P5	0.00	BK	1	\$80.00
Channels : KSNC,KSNG,KSNL,KSNW															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----			1			\$80.00		0.00			
N 38	Multi	07/28/20	07/28/20	Tonight Show	CM	10:35p-11:35pm	-T-----	:15/:15	1	\$80.00	P5	0.00	BK	1	\$80.00
Channels : KSNC,KSNG,KSNL,KSNW															
Tonight Show/Jimmy Fallon															
TONITE SHW-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	-T-----			1			\$80.00		0.00			
N 39	Multi	07/27/20	07/27/20	Mon Prime Hour 1	CM	7-8p	M-----	:15/:15	1	\$400.00	P4	0.00	BK	1	\$400.00
Channels : KSNC,KSNG,KSNL,KSNW															
Monday 7-8p															
TTIAN GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/27/20	08/02/20	M-----			1			\$400.00		0.00			
N 41	Multi	07/23/20	07/23/20	KSN News	CM	12n-1pm	---T---	:15/:15	1	\$100.00	P4	0.00	BK	1	\$100.00
Channels : KSNC,KSNG,KSNL,KSNW															
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		07/20/20	07/26/20	---T---			1			\$100.00		0.00			
													Totals	40	\$6,150.00

A 2607426



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 27019372	Changes as of: 7/21/2020 at 11:14 AM	Version: Highlighting Revision 1
CPE: 560/646/7075	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9770539	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE Total \$: \$6,150.00
		Total Spots: 80
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2607426

#	Day/Time	DP	Program	Rate	A35P Rating	Len	7/22 - 7/28							Total Spots	Total \$	CPP*	GRP*
							7/22	7/23	7/24	7/25	7/26	7/27	7/28				
1	W-F,M-Tu 6a-7a		KANSAS TODAY 2	\$50.00	0	15	2	2	2	0	0	2	2	10	\$500.00	\$0.00	0.0
2	W-F,M-Tu 7a-8a		TODAY SHW	\$87.50	0	15	2	0	2	0	0	0	2	6	\$525.00	\$0.00	0.0
3	W-F,M-Tu 8a-9a		TODAY SHW	\$67.50	0	15	2	2	2	0	0	2	2	10	\$675.00	\$0.00	0.0
4	Sa 8a-9:30a		SATURDAY TODAY	\$25.00	0	15	0	0	0	2	0	0	0	2	\$50.00	\$0.00	0.0
5	Su 8a-9a		SUN TODAY-NBC	\$25.00	0	15	0	0	0	0	2	0	0	2	\$50.00	\$0.00	0.0
6	Su 9a-10a		MEET PRESS-SUN	\$50.00	0	15	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
7	W-F,M-Tu 9a-10a		LVE-KELLY&RYAN	\$42.50	0	15	2	2	2	0	0	2	2	10	\$425.00	\$0.00	0.0
8	W-F,M-Tu 5p-5:30p		KSN NEWS-5P	\$87.50	0	15	2	0	2	0	0	0	2	6	\$525.00	\$0.00	0.0
9	W-F,M-Tu 5:30p-6p		NBC NITELY NWS	\$112.50	0	15	0	2	0	0	0	0	2	4	\$450.00	\$0.00	0.0
10	W-F,M-Tu 6p-6:30p		KSN NEWS-6P	\$112.50	0	15	0	0	2	0	0	2	0	4	\$450.00	\$0.00	0.0
11	W-F,M-Tu 6:30p-7p		WHEEL-FORTNE	\$150.00	0	15	0	2	0	0	0	2	0	4	\$600.00	\$0.00	0.0
12	W-F,M-Tu 10p-10:35p		KSN NEWS-10P<	\$150.00	0	15	2	0	2	0	0	0	2	6	\$900.00	\$0.00	0.0
13	W-F,M-Tu 10:35p-11:37p		TONITE SHW-NBC<	\$40.00	0	15	2	2	2	0	0	2	2	10	\$400.00	\$0.00	0.0
14	M 7p-8p		TTIAN GAMES	\$200.00	0	15	0	0	0	0	0	2	0	2	\$400.00	\$0.00	0.0
REV-15	W 8p-9p		AVG. ALL WKS	\$100.00	0	15	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV-16	M-F 12n-12:30p		News	\$50.00	0.0	15	2	0	0	2	0	0	0	2	\$100.00	\$0.00	0.0
(BOOKENDS) Changes: Day/Time from W 8p-9p to M-F 12n-12:30p, Program from AVG. ALL WKS to News, Rate from 100 to 50, A35P Rating from 0 to 0, Len from 15 to 15S																	
TOTALS:														80	\$6,150.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

TELEVISION
GROUP

Contract # 27019372	Changes as of: 7/21/2020 at 11:14 AM	Version: Highlighting Revision 1	
CPE: 560/646/7075	Flight: 7/22/20 - 7/28/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita	Total \$: \$6,150.00
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON	Total Spots: 80
SUITE 400	Agency Order #: 9770539	Service: Nielsen	Total CPP: \$0.00
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo: Adults 35+	Total GRP:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880	Traffic #: A2607426
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/21/20 10:02 AM	KELLY JOHNS	cannot add additional \$\$'s. Can we do a makegood for \$100
07/21/20 9:55 AM	Patty Sparkman	line 15 s/b BE -plesae accept mg offer asap. Starts tomorrow
07/21/20 9:34 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$14,530
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	80	\$6,150.00	N/A	0.0
Total	100%	80	\$6,150.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	50	\$3,550.00
2020-Aug	30	\$2,600.00
Total	80	\$6,150.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	7/21/20 11:14 AM	KELLY JOHNS	Revised	1		\$0	\$6,250.00	Changes: Calculated Dollars from \$6,250.00 to \$6,150.00, Demo Meta to [R16], Total \$ from \$6,250.00 to \$6,150.00. 2 buylines added or modified.
Makegood 1	7/21/20 10:18 AM	Patty Sparkman	Recalled	2	1	\$100.00	\$6,250.00	Changes: Total \$ from \$6,150.00 to \$6,250.00, Total Spots from 79 to 80. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/20 10:32 AM					\$0	\$0	
New	7/20/20 10:21 AM	KELLY JOHNS	Confirmed	79		\$6,150.00	\$6,150.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY. AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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A 2607426



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 27019372		Changes as of: 7/21/2020 at 10:02 AM		Version: Current State Version 1	
CPE: 560/646/7075		Flight: 7/22/20 - 7/28/20		Station: KSNW	
Agency: STRATEGIC MEDIA SERVICES		Advertiser: Kansans for Marshall		Market: Wichita	
1911 NORTH FT MYER DRIVE		Product: Candidate		Office: WASHINGTON	
SUITE 400		Agency Order #: 9770539		Service: Nielsen	
ARLINGTON, VA 20009		Buyer: Rheault, Ben		Primary Demo:	
		Salesperson: KELLY JOHNS 202-872-5880		Assistant: KELLY JOHNS 202-872-5880	
		Separation:		Traffic #: A2607426	
				Con Type: POLITICAL/VOTE	
				Total \$: \$6,250.00	
				Total Spots: 80	
				Total CPP: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	Len	7/22 - 7/28							Total Spots	Total \$	CPP*	GRP*
						7/22	7/23	7/24	7/25	7/26	7/27	7/28				
1	W-F, M-Tu 6a-7a		KANSAS TODAY 2	\$50.00	15	2	2	2	0	0	2	2	10	\$500.00	\$0.00	0.0
2	W-F, M-Tu 7a-8a		TODAY SHW	\$87.50	15	2	0	2	0	0	0	2	6	\$525.00	\$0.00	0.0
3	W-F, M-Tu 8a-9a		TODAY SHW	\$67.50	15	2	2	2	0	0	2	2	10	\$675.00	\$0.00	0.0
4	Sa 8a-9:30a		SATURDAY TODAY	\$25.00	15	0	0	0	2	0	0	0	2	\$50.00	\$0.00	0.0
5	Su 8a-9a		SUN TODAY-NBC	\$25.00	15	0	0	0	0	2	0	0	2	\$50.00	\$0.00	0.0
6	9a-10a		MEET PRESS-SUN	\$50.00	15	0	0	0	0	2	0	0	2	\$100.00	\$0.00	0.0
7	W-F, M-Tu 9a-10a		LVE-KELLY&RYAN	\$42.50	15	2	2	2	0	0	2	2	10	\$425.00	\$0.00	0.0
8	W-F, M-Tu 5p-5:30p		KSN NEWS-5P	\$87.50	15	2	0	2	0	0	0	2	6	\$525.00	\$0.00	0.0
9	W-F, M-Tu 5:30p-6p		NBC NITELY NWS	\$112.50	15	0	2	0	0	0	0	2	4	\$450.00	\$0.00	0.0
10	W-F, M-Tu 6p-6:30p		KSN NEWS-6P	\$112.50	15	0	0	2	0	0	2	0	4	\$450.00	\$0.00	0.0
11	W-F, M-Tu 6:30p-7p		WHEEL-FORTNE	\$150.00	15	0	2	0	0	0	2	0	4	\$600.00	\$0.00	0.0
12	W-F, M-Tu 10p-10:35p		KSN NEWS-10P<	\$150.00	15	2	0	2	0	0	0	2	6	\$900.00	\$0.00	0.0
13	W-F, M-Tu 10:35p-11:37p		TONITE SHW-NBC<	\$40.00	15	2	2	2	0	0	2	2	10	\$400.00	\$0.00	0.0
14	M 7p-8p		TTIAN GAMES	\$200.00	15	0	0	0	0	0	2	0	2	\$400.00	\$0.00	0.0
MSD 15	W 8p-9p		AVG. ALL WKS	\$100.00	15	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
MGD 16	W 8p-9p		AVG. ALL WKS	\$100.00	15	2	0	0	0	0	0	0	2	\$200.00	\$0.00	0.0
TOTALS:						16	12	16	2	4	14	16	80	\$6,250.00	\$0.00	0.0



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 27019372	Changes as of: 7/21/2020 at 10:02 AM	Version: Current State Version 1
CPE: 560/646/7075	Flight: 7/22/20 - 7/28/20	Station: KSNW
Agency: STRATEGIC MEDIA SERVICES	Advertiser: Kansans for Marshall	Market: Wichita
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 9770539	Service: Nielsen
ARLINGTON, VA 20009	Buyer: Rheault, Ben	Primary Demo:
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$6,250.00
		Total Spots: 80
		Total CPP: \$0.00
		Total GRP:
		Traffic #: A2607426

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/21/20 10:02 AM	KELLY JOHNS	cannot add additional \$\$'s. Can we do a makegood for \$100
07/21/20 9:55 AM	Patty Sparkman	line 15 s/b BE -plesae accept mg offer asap. Starts tomorrow
07/21/20 9:34 AM	System	Notice Received.

Competitive Information	
Market Budget:	\$14,530
KSNW Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	80	\$6,250.00	N/A	0.0
Total	100%	80	\$6,250.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Jul	50	\$3,650.00
2020-Aug	30	\$2,600.00
Total	80	\$6,250.00

Transaction History							
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$
Makegood 1	7/21/20 9:55 AM	Patty Sparkman	Returned	2	1	\$100.00	\$6,250.00
Queued for Electronic Contracting	7/20/20 10:32 AM					\$0	\$0
New	7/20/20 10:21 AM	KELLY JOHNS	Confirmed	79		\$6,150.00	\$6,150.00

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Neil Williams, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Roger Marshall

Authorized committee:

Kansans for Marshall

Agency requesting time (and contact information):

☐ N/A Strategic Media Services, Inc.

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Senate

Date of election:

8/4/20



General



Primary

Treasurer of candidate's authorized committee:

Chris Marston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐ the candidate listed above who is a legally qualified candidate, or

☒ the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Neil Williams

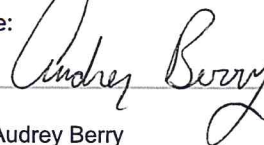
Digitally signed by Neil Williams
Date: 2020.04.14 10:59:03 -04'00'

Name: Neil Williams

Date of Request to Purchase Ad Time: 4/14/20

Station Representative

Signature:



Name: Audrey Berry

Date of Station Agreement to Sell Time: 7/21/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Neil Williams

Digitally signed by Neil Williams
Date: 2020.04.14 10:59:31 -04'00'

Name: Neil Williams

Date: 4/14/20

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 7/21/20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:
A2607426Station Call Letters:
KSNWDate Received/Requested:
7/21/20Est. #:
7075Station Location:
Wichita KSRun Start and End Dates:
7/22 - 7/28/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

7075